

The Jury



Stephen Neale *Chairman*
Senior Vice President, Executive Creative Director
AbelsonTaylor

“It was many years ago when I got started in healthcare advertising. And each year its seems the rules and regulations have gotten progressively more debilitating.

That’s why the CLIO Awards is going to bring a healthy dose of excitement to our industry.”



Robert Buccino
President
Neocortex



Patricia Malone
Principal/Creative Director
Stratagem Healthcare Communications



Greg Sampson
Creative Director
Sampson & Company



Martha Crane
Executive Vice President,
Executive Creative Director, Copy
Saatchi & Saatchi Healthcare Advertising



Rob Rogers
Co-CEO, Chief Creative Officer
Sudler & Hennessey Americas



Michael Schreiber
Managing Partner, Creative Director
AgencyRx



Fabio Gratton
Co-Founder, Chief Innovation Officer
Ignite Health



Jane Pritchard
Creative Director
Anderson DDB



Jim Weiss
Chairman and CEO
WeissComm Partners



Forrest King
Managing Partner, Creative Director
Juice Pharma Advertising



Bruce Rooke
Chief Creative Officer
GSW Worldwide

Radio Winners

There are no Radio Gold winners

SILVER

Over the Counter (OTC)

Lax and Clean

Atrapados (Trapped)

Grey Puerto Rico, San Juan

PUERTO RICO

SILVER CAMPAIGN

Corporate Comms./Health Care Providers/

Health Insurance/Managed Care Plans

Abington Memorial Hospital

Stroke- NEURO

Heart Attack- PILLA

Breast Cancer- Rosenfeld

Devito/Verdi, New York

BRONZE CAMPAIGN

Corporate Comms./Health Care Providers/

Health Insurance/Managed Care Plans

Massachusetts General Hospital

Teacher, Comeback, Last Words

Devito/Verdi, New York

Disease Awareness

MCGHealth Sleep Center

Wake Up Call, Pacing, Honey

Craig Jackson & Partners, Chapel Hill